

OFF-CAMPUS MEAL PLAN ("OCMP")

We understand that our customers, Users and holders of our Member Cards need to be in control of their personal information. This policy explains how and why we collect information from you and how we use it. Our policies and systems are designed to give you a private, secure means of communicating with us and using the services of our site.

1. Sites and Services to Which this Policy Applies.

This statement describes the privacy practices for all current and future OCMP web sites and services.

We may share the information you provide when you join our meal option with any other OCMP sites or related services providers, including restaurants, since it will make your visits to our sites easier. Any reference to "we," "us," or "OCMP" in this policy applies to all these web sites and services.

2. Information You Provide to Us When We Collect Information From You.

We may ask you for personal information when you join our meal option, visit our web site, enter a contest or sweepstakes, complete surveys, or ask us for additional information.

We collect personally identifiable information from you only when you voluntarily submit it. Providing personally identifiable information (other than that information required to become a Meal Option User) is not required for using our site. If you choose not to provide your personal information, you can still visit our site, but you will not be able to join it, and you will not be able to enroll in the meal option.

What Information We Collect.

Our site's "Sign-up" pages require you to give us contact information (such as your first name, last name, e-mail address, user name, and area (school) of attendance). We also collect optional demographic information such as other interests and referral source.

The sign-up pages require you to give us all the information required by the sign-up pages, in addition to credit card information, physical address (street address, city, state, zip, country), daytime phone, date of birth, and gender. You may also elect to provide your evening phone number, fax number, and other related information.

You may also elect to provide referral information (including name, e-mail address, and school).

If you're under 18 years of age, we'll also ask you to provide your parent's or guardian's e-mail address, as well as certain identifying parent or guardian data. (A separate section of this privacy statement specifically addresses our privacy policies for Children Under Age 13.)

How We Use the Information You Give Us.

We use customer contact information from the Account Info pages to send you information about our company and its subsidiaries and to send you promotional material from some of our affiliates. Customer contact information is used by our internal departments and subsidiaries to develop and refine our products and services. We also use your contact information to contact you when necessary, and we share it with other companies who may want to contact you.

We use the personal information you provide us to tailor the provisions of meal option service to your current and future needs.

We also use visitor login information to help us ensure that our members only see and use appropriate areas of our web sites.

We use referral information to send those individuals you refer information about our company or our subsidiaries, as well as promotional material from our affiliates.

OCMP may disclose your information in special cases when we have reason to believe that doing so is necessary to identify, contact, restrain or bring legal action against someone who may be causing (intentionally or unintentionally) injury to or interference with OCMP's rights or property, other OCMP visitors or Users, or anyone else who could be harmed by such activities.

OCMP may disclose your information when we believe in good faith that the law requires us to do so.

3. General Information About Visitors to Our Site.

Aggregate Information.

OCMP shares aggregate information about our visitors and members with business affiliates, sponsors, and other third parties. For example, we may say that "x" number of individuals have joined our meal option at a particular college or university, or that "y" number of men and "z" number of women have joined in a certain state or at a certain college or university. We use this information to customize our content and programs to deliver a better experience for our visitors and Users. We do not, however, disclose anything that could be used to identify these individuals.

Cookies.

The use of cookies is common in the Internet industry; you'll find them used on our web sites, as you will at other major sites. "Cookies" are small text files written to your computer. They make our web sites easier for you to use because they save your preferences while you're at our site. Cookies also help us know which areas are your favorites, which need a bit of improvement, and what technologies and Internet services our visitors are using. Knowing this information helps us continually improve the online experience for our visitors and members.

Cookies allow us to personalize and enhance your OCMP experience. They help us store and save information so that you're not constantly re-typing things like your occupation and interests, or your password; we also use cookies to deliver customized information that relates directly to your dining preferences. As a result, if you decline a cookie, you will have difficulty using the OCMP site. If you disable cookies via your browser preferences, some features of our web site won't work properly or may be considerably slower for you.

We never use cookies to retrieve information from your computer that we didn't originally send you in cookie form. Except as described below, we don't use information transferred through cookies for any promotional or marketing purposes, nor do we share that information with any third party. Further, a cookie will not permit a web site operator to learn any personally identifying information about you, such as your real name or address, unless you have previously provided that information to the web site operator or you have set your browser to provide this information.

At our site you may get cookies from certain advertisers or sponsors. We do not control these cookies.

IP Addresses.

An IP address is a number automatically assigned to your computer whenever you use the World Wide Web. Web servers - - the big computers that "serve up" web pages-automatically identify your computer by its IP address.

OCMP collects IP addresses for the purposes of system administration; to report aggregate information to certain advertisers, sponsors, and affiliates; and to audit the use of our site. When visitors request pages from OCMP sites, our servers log the guests' IP addresses. We do not normally link IP addresses to anything personally identifiable. This means that a visitor's session will be logged, but the visitor remains anonymous to us. We can and will use IP addresses to identify a visitor when we feel it is necessary to enforce compliance with our rules or terms of service or to protect our service, site, Users, customers, or others.

Some features of OCMP may display IP addresses along with the visitor's name and message. You should review each feature prior to use and only use those that disclose information you're comfortable sharing.

4. Links to Other Sites.

You'll find links from OCMP sites to independently owned, controlled, and/or managed web sites whose content we believe will be of possible interest and value to our visitors such as participating restaurant web sites. Additionally, you'll see links from advertisers, sponsors, and other affiliates who may use OCMP's logo as part of a co-branding agreement.

In many cases, these links represent cooperative projects or mutual links established with the restaurants or other related providers of services connected with these sites. We don't control the content of these links. These other sites may send you their own cookies, collect data, or solicit personal information. While we identify sponsor and advertiser areas of our web sites, we do not control these cookies or the content provided by these third parties.

Once you leave our servers (you can generally tell where you are by checking the URL in the location bar on your browser), the use of any information you provide is governed by the privacy policy of the operator of the site you're visiting. OCMP is not responsible for the privacy practices or the content of such sites.

We specifically recommend that children check with their parents before clicking on to any new sites.

5. Security.

The importance of security for your personally identifiable information is of utmost concern to us. We have physical, electronic and managerial procedures in place to assist us in providing secure transmission of your information from your PC to our servers.

OCMP accounts are all password protected so that only authorized members are permitted to access them or view the User information relevant to the account. We recommend that you do not divulge your password to anyone. OCMP will not ask you for your password in an unsolicited phone call or e-mail. Ultimately, you are responsible for maintaining the secrecy of your password(s) and any account information.

Remember to sign out of your OCMP password-protected account and close your browser window when you have finished. This ensures that others cannot access your personal information and correspondence if your computer is accessible to others, if you share a computer with someone else, or if you are using a computer in a public place, such as a library or Internet café.

Keep in mind that whenever you give out personal information online that information can be collected and used by people you don't know. While OCMP strives to protect its visitors' personal information and privacy, we cannot guarantee the security of any information you disclose online, and you disclose such information at your own risk.

OCMP's privacy policy does not extend to anything inherent in the operation of the Internet that is beyond our control, and it is not to be applied in any manner contrary to applicable law or governmental regulation.

6. Policies for Children Under Age 13.

OCMP and its affiliated web sites encourage parents and guardians to be involved with and aware of their children's online experience. OCMP does not track age information on its Users, thus, Users, customers or any person under 13 years of age shouldn't submit or post information at OCMP web sites without the consent of their parent or guardian.

Any User who may be under the age of 18 is not to register or participate in the OCMP web site or the Meal Option without a parent or guardian when they register at our site or for our Meal Option.

7. Preferences

Information you provide at the time of registration may be used for marketing and promotional purposes by OCMP and our affiliates. However, you can request not to receive communications from us about new features or services. If you object to such communications for any reason, you can e-mail your request to info@OCMP.com or modify your member information online.

If you wish to terminate your relationship with OCMP and wish for us to eliminate your information from our database, please contact our Privacy Policy Coordinator at info@OCMP.com and provide your account name (your e-mail address).

8. Contact OCMP.

If you have questions or concerns regarding this privacy statement, you should contact the company as follows: Privacy Policy Coordinator, PO Box 129, Newton, MA 02456; telephone number 1-888-211-6267; or via e-mail at info@OCMP.com.

9. Your Acceptance of These Terms.

By using this web site, you signify your consent to OCMP's Privacy Policy. If you do not agree to this, please do not use our web sites or services. Your continued use of our web sites or services following the posting of changes to these terms will mean you accept those changes in accordance with the Terms of Use.

For us to provide the appropriate training program and relevant content for you, we must receive your consent to collect and use your information as stated above.

You can reach us by e-mail at info@OCMP.com or by telephone at 1-888-211-6267. Our postal address is: PO Box 129, Newton, MA 02456.